## THE SPIERS CENTRE INC. STRATEGIC PLAN 2023 - 2026

**MISSION** A centre for support, information and empowerment of individuals, families and communities



VALUES integrity • respect • collaboration

Vision

## OUR VISION - Strong, Caring and Resilient Communities

Outcomes	Financially confident and independent	Informed and empowered	Get to the right place	Make it through a crisis	Represented and well-served
Services	<ul> <li>Financial counselling</li> <li>Financial literacy and wellbeing</li> <li>Creche for participants</li> </ul>	<ul> <li>Community Empowerment Hub:         <ul> <li>courses/workshops for living well</li> <li>Drop-in</li> </ul> </li> <li>Creche for participants</li> </ul>	<ul> <li>Welcoming 'go to' entry point (online, in person, phone) for people seeking support/assistance</li> <li>Connection/referral to:         <ul> <li>own services</li> <li>others' services</li> </ul> </li> </ul>	<ul> <li>Emergency relief</li> <li>Advocacy for/with individual</li> <li>Information</li> </ul>	<ul> <li>Leadership in field</li> <li>Provide expertise and advocacy in the public and policy realm</li> <li>Governance</li> <li>Organisation management</li> </ul>
Success	<ul> <li>Fewer repeat clients</li> <li>Positive result for clients (eg action, sharing: measured post delivery and six months on)</li> </ul>	<ul> <li>Increased participation in learning programs</li> <li>Positive result for participants (measured post delivery and six months on)</li> </ul>	<ul> <li>Spiers Centre known as 'go to' place for clients, other providers and partners</li> <li>Positive connection facilitated for participants</li> </ul>	<ul> <li>Ability to meet demand for individual emergency relief</li> <li>Valued contribution to local disaster recovery</li> <li>Increased enrolment in financial counselling</li> </ul>	<ul> <li>Recognised expert and leader in field</li> <li>First rate governance</li> <li>High quality organisational management</li> </ul>
Priorities	<ul> <li>Involve past clients in workshop delivery</li> <li>Proactive and tailored financial literacy program (beyond referrals)</li> <li>Publish online resources</li> </ul>	<ul> <li>Increase in-house delivery</li> <li>Increase proactive invitations to external organisations</li> <li>Re-institute drop-in</li> </ul>	<ul> <li>Centralise knowledge base</li> <li>Enhance online and physical material</li> <li>Institute post-referral follow up</li> </ul>	<ul> <li>Increase reliability of emergency relief supplies</li> <li>Better support 'client journey' to self- determination</li> </ul>	<ul> <li>Diversify and increase revenue</li> <li>Enhance community and media profile</li> <li>Develop partnerships</li> <li>Improve data capture and evaluation</li> </ul>